



Big thinking entrepreneur  
 Self-help junkie  
 Mindset expert  
 Business scaler  
 Profit for purpose advocate  
 Personal growth hacker

After hitting rock bottom and financial and spiritual bankruptcy during a reluctant career transition from the entertainment industry, Lyndelle took a risk to launch a business in personal development.

A self-help junkie and researcher for more than a decade, Lyndelle was growing frustrated with the lack of results in her life. Noticing an obvious gap in the market for practical tools to apply self-help concepts, Lyndelle pioneered the practical self-help category and founded a global publishing company to create mindset, personal growth and productivity tools for individuals and companies based on positive psychology and tried and tested mindset strategies.

8 years later, Dailygreatness is incorporated in 5 countries, and ships to 130. Her products have received thousands of 5 star reviews from customers all over the world and are used and recommended by CEOs, entrepreneurs, life and business coaches, psychologists, parents and yogis.

Lyndelle is an expert at embracing uncertainty and adversity and through her products and coaching helps her clients turn the sour into the sweet to transform their life and explode their business.

No stranger to speaking, or audiences, Lyndelle was in the entertainment industry from the age of 8 working as a singer, songwriter, actress, tv presenter and in corporate entertainment and is as comfortable on camera or audio.



 60,000 (active)

 54,300

 76,500

 11,500

 1,500

**Total reach: 200,000+**

### Podcast topics:

- Why coronavirus could be the best thing that ever happened to you (and your business)
- Why mindset matters (now more than ever)
- Trusting life transitions
- Bouncing back from failure
- Turning your one small idea into a 7-figure business
- Why hitting rock bottom is the best thing that can happen to you
- Finding the courage to follow your calling
- Why traditional self-help doesn't work

### Podcast appearances (click to listen):

Epic Podcast  
 Mindvalley SuperHumans (release: end of May)  
 Mindset Horizon  
 Wise Stupid Girl  
 Culture and Leadership Connections (release: end of June)

### Contact:

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